



EXPERIENCE

1999 - PRESENT

POINT3DESIGN \ \ PORTLAND, OREGON

Design powerpoint presentations for various Nike clients including Sparq Training, Global Running 08, Changemakers Competition and Air Jordan. Designed 30 page retail manual for the changeout of the new Nike Womens stores. Designed overview book for Run Americas '07. Helped design a retail and city graphics package for Adidas basketball 2007 Europe Live and China Games Competitions. Worked with a team of designers on the 2007 NBA All-Star Game redesigning the Las Vegas store, specifically, the exterior windows and cashwrap area. Designed graphics and helped layout many websites including living-yoga.org, mintand820.com, chuckleavell.com, worldschoolinc.org, jerryjoseph.com, redbacktravels.com. Designed 2003-06 product catalog for Fisherman Eyewear in Berkeley. Design all print collateral for Living Yoga, a non-profit yoga program for the prison system. Design yearly catalog for Esque Studio, a couture glass home accessory company in Portland. Designed identity, menus, exterior signage and window vinyl for Old Town Pizza. Designed CD art and all merchandise collateral for Jerry Joseph and Stockhold Syndrome. Designed wedding invitation, ceremony program, menu, rehearsal dinner invitation, table seating card and welcome packet for twelve weddings. Assist various agencies with overflow work including Merge Design, Gerber Knives, Downstream, Sandstrom Design and Media Cabin.

1.02 - 10.06

NIKE \ \ BEAVERTON, OREGON

Freelance contract. Design graphics that support initiatives for Niketown and all indirect accounts including U.S. Open '04-'06, Air Zoom Revive, Live Strong, Nikefree, Shox Cog, Run Hit Wonder ('04-'05), Holiday, French Open, Wimbledon, Lebron James and Battlegrounds ('03-'04). Create window displays, p.o.p displays and all supporting retail graphics. Designed Niketown and event tent graphics for the 2005-6 Nasdaq and Indian Wells tennis tournaments. Worked with an team of architects in the design of new office space in Chicago, Miami, Los Angeles. Coordinated the team and created all graphics for each environment. Spent 8 months assist-ing on *Sole Provider: 30 Years of Nike Basketball*. Gathered, dated and organized all imagery and helped layout spreads. Organized structure and all graphics for the book. Created billboard, postcards, retail graphics, winner's medallion and marketing tools for Battlegrounds. Designed a Nike football program and large wall graphics for sales meeting. Created invitations for Nike baseball and basketball events. Researched extensively for the football, tennis, global, Michelle Wie, Prefontaine and running visual centers.

2000

PURSUIT ADVERTISING & DESIGN \ \ DENVER, COLORADO

Created corporate identity for Spine One Colorado. Assisted with layout, concept and production of spineonecolorado.com, schwabcycles.com. Helped design and produce brochures, advertisements, billboards and mailers. Editorial designer for three small newspapers – created templates, style sheets, placed ads, flowed type, manipulated photos and pasted-up papers.

WINTERS 1998-9

SKIING MAGAZINE \ \ BOULDER, COLORADO

Production assistant. Helped art directors layout magazines, set copy, manipulate photos and coordinate photographs. Designed the marketing portfolio for all employees of The Skiing Company.

1998

BOULDER PLANET \ \ BOULDER, COLORADO

Editorial designer for entertainment and other sections of this local newspaper. Manually pasted-up entire newspaper.

SKILLS

Adobe InDesign, Photoshop, Illustrator, Acrobat, Powerpoint, Keynote, SLR digital camera. Familiar with Flash, HTML programming. Proficient in Spanish.

EDUCATION

2000

ROCKY MOUNTAIN COLLEGE OF ART & DESIGN \ \ DENVER, COLORADO

B.F.A., Graphic Design with a specialization in Digital Media. Valedictorian.

1996

DUKE UNIVERSITY \ \ DURHAM, NORTH CAROLINA

B.A., Art History

1995

Duke in Spain - semester abroad. Studied art history and Spanish literature.

FALL 1996

NATIONAL OUTDOOR LEADERSHIP SCHOOL (NOLS) \ \ KENYA, AFRICA

Semester abroad backpacking, sailing and studying wildlife in Kenya, Africa. Leader of 5 day student expedition.

2008

AMRITA SANCTUARY \ \ PORTLAND, OREGON

Certified Anusara Inspired yoga instructor

ACTIVITIES & HONORS

Spring 2007 & 2008: Leader of group of teenagers in India for 3 weeks; Spring 2008 - Leader of 12 adults on a spiritual tour of North India
Fall 2004 spent 3 months in India and Bhutan to study yoga and trek the Himalayas
Ten marathons including: Portland 2001. 20th place women, PR 3:16; Boston 1996, 1999, 2000. Top 10% of women 18-40; Chicago, 1998; Las Vegas, 1998 2nd place; San Francisco, 1993 1st place 18 & under
Hood to Coast Team won division 2003
Outward Bound School 1990, 1992
Ascent of 15 mountains above 14,000 feet in Colorado as well as Mt. Hood, Mt. Adams, Mt. Kenya, The Matterhorn

HOBBIES

Yoga, skiing, mountain biking, hiking, music, gardening, travel, photography